

PRESS RELEASE
FOR IMMEDIATE RELEASE

Media Contacts:

Stephanie DiStefano, ABC2, 619-630-6305, sdistefano@abc2.org
Chelsea Hellems, J Public Relations, 949.633.6949,
CHellems@jpublicrelations.com



San Diego Rallies Around 365ft. Rappel for Brain Cancer Research

82 Participants, including local celebrities, gather their courage to rappel 365 ft. from the Manchester Grand Hyatt San Diego to raise critical funds for brain tumor research in San Diego, CA

SAN DIEGO, Calif. (September 25, 2014) – On October 31st and November 1st, 2014, brave participants fighting to end brain cancer will rappel 365 ft. and go [Over the Edge for Brain Cancer \(@OTE4BrainCancer\)](#). In its second year, [@OTE4BrainCancer](#) has received overwhelming response from the San Diego community, generating a sold-out event. 82 participants, known as “edgers”, will raise \$200,000 for [Accelerate Brain Cancer Cure](#) to be directed to San Diego-based brain cancer research.

The two-day event springs into action on Halloween as this impressive list of courageous VIPs join the fight against brain cancer and rappel down the Manchester Grand Hyatt San Diego, the city’s tallest waterfront hotel:

- Papa Doug Manchester, Chairman, and Stephanie Brown, Snr. Director, Marketing and Public Relations, U-T San Diego
- Hannah and Susie Nancarrow, family of FOX 5 Anchor, Loren Nancarrow
- Maria Parker, record setting long-distance cyclist, rappelling in *Google Glass*
- Dr. Bob Carter, Chief of Neurosurgery, and Dr. Clark Chen, Co-Director of Neurosurgical Oncology, UC San Diego Health System; both in their 2nd year as participants [@OTE4BrainCancer](#)
- Monika Carlson: San Diego brain tumor survivor featured in *SELF* magazine issue re: tutu fashion; also going over for the 2nd time

This event is all about forming a united front to fight a terrible disease. “We believe that finding a cure to brain cancer takes a strong collaborative effort. Since 2001, we have partnered with over 40 medical research institutions and companies in our efforts to develop better treatment for patients. We are grateful to the San Diego community for joining with us to go Over the Edge and show fearlessness in the face of brain cancer,” Max Wallace, President and CEO, Accelerate Brain Cancer Cure.

On November 1st, 72 participants will show their fearlessness as they make their rappel. Spectators and supporters are invited to gather on the pool deck of the Manchester Grand Hyatt San Diego to cheer on participants while enjoying high-energy entertainment and partaking in fun, food and fitness opportunities available.

As rappel spots for this year’s event are sold out, the team at Accelerate Brain Cancer Cure encourages San Diegans to try their luck at winning the last spot available by participating in the opportunity drawing! Interested parties can obtain their tickets at the following locations, and the winner must be present to rappel at 3:00 p.m. on November 1, 2014.

- **October 16, 2014 from 5:00 – 8:00 p.m.**
Mesa Rim Climbing and Fitness Center: Raffle and Rappel Night (10110 Mesa Rim Rd, SD, CA 92121)
- **November 1, 2014 from 8:00 a.m. – 3:00 p.m.**
Over the Edge for Brain Cancer at the Manchester Grand Hyatt (1 Market Place, SD, CA 92101)

Confirmed sponsors and partners for this year’s [@OTE4BrainCancer](#) include presenting sponsor, [The Rick Oehme Foundation](#), as well as the Manchester Grand Hyatt San Diego, U-T San Diego, Heritage Senior Care, Brain Bash, The Case Foundation, Genentech, Araiza Melange Photography, The Tug McGraw Foundation, Mesa Rim Climbing and Fitness Center, SDSU KCR College Radio, The Beer for Brains Foundation, The BraveCort Foundation and Over the Edge.

When:

Friday, October 31, 2014: 12:00 p.m. to 3:00 p.m.

VIP/Media Day: Manchester Grand Hyatt San Diego; 1 Market Place, San Diego, CA 92101 – 4th Floor Pool Deck

Media interested in covering the VIP/Media day on Friday, October 31, 2014 are asked to contact Stephanie DiStefano at 619-630-6305 or sdistefano@abc2.org.

Saturday, November 1, 2014: 8:00 a.m. to 6:00 p.m.

Main Event Day: Manchester Grand Hyatt San Diego; 1 Market Place, San Diego, CA 92101 – 4th Floor Pool Deck

Rappel Opportunity Drawing at 3:00 p.m.

What:

Over the Edge for Brain Cancer is a unique and exciting opportunity in which participants or “edgers” rappel down the Manchester Grand Hyatt San Diego, the tallest building on the waterfront! Edgers raise a minimum of \$1,500 to participate, and all event proceeds benefit San Diego-based brain cancer research.

Why:**Brain cancer is:**

- the second leading cause of cancer deaths among children and young adults.
- extremely heterogeneous, with 120 different types of tumors, all of which have unknown causes.
- not as rare as you might think. Today there are more than 600,000 people in the US living with a brain tumor diagnosis and another 66,000 new diagnosis are expected this year.

###

About Accelerate Brain Cancer Cure

Accelerate Brain Cancer Cure (ABC²) is a venture philanthropy 501(c) (3) nonprofit organization that drives cutting-edge research and treatments for brain tumors. Through strategic partnerships with medical research centers, early-stage biotechnology companies and large multi-national pharmaceutical companies ABC² has awarded more than \$20 million in brain tumor research funding to highly qualified investigators and physician-scientists from 42 institutions and companies. For more information, please visit: www.abc2.org

**About Manchester Grand Hyatt San Diego**

Located on the Gaslamp Quarter's waterfront, Manchester Grand Hyatt San Diego overlooks San Diego Bay and many rooms offer spectacular views of the Pacific Ocean too. This urban resort defines San Diego's skyline and is comprised of two stylish towers, the 33-story Seaport Tower and the 40-story Harbor Tower, the latter of which is 497-feet tall, making it the tallest building on the west coast waterfront. Connecting the two towers is a four-story building that boasts a rooftop pool with a 25,000 square-foot deck. The stylish Hyatt includes 76 newly renovated one-and-two-bedroom suites, spa with a full-service salon and an adults-only pool, tennis courts, bay-view pool and deck, a fitness center and several award-winning restaurants and lounges – most all overlooking the bay. It is adjacent to Seaport Village, near Horton Plaza and convenient to San Diego International Airport, San Diego Zoo and Sea World. In 2013, the hotel began a multi-million dollar renovation, with the transformation of all 1,628 guest rooms and suites. The property continued with additional updates to suites, meetings spaces and fitness center in 2014. The next phase of renovations will include food and beverage outlets including the iconic Top of the Hyatt; spa, meeting space and more. The entire project is scheduled to be complete by 2016. To keep up to date with the renovation and see how it's unfolding, visit manchestergrandhyattrenovation.com or follow #NewMGHyatt. For additional information, please visit the Company's website at www.manchestergrand.hyatt.com

