

# FAIRMONT AUSTIN ANNOUNCES BEVERAGE MANAGER TO LEAD COCKTAIL PROGRAM

- Austin's most anticipated hotel finds local beverage guru -



**AUSTIN, Texas, January 3, 2018:** <u>Fairmont Austin</u> is gearing up to unveil its exclusive luxury hotel offering and align itself with the top food and beverage experiences that Austin has to offer. Slated to open early 2018, the hotel will boast five restaurants and bars, located throughout the hotel. At the helm of the beverage and cocktail program will be Andrew Grenz, who brings an exciting thirst for libation creativity to the likes of <u>Fulton, Rules & Regs, Garrison and Revue</u>.

## Andrew Grenz, Beverage Manager, Fairmont Austin

A rare native of McKinney, Texas, Grenz's passion for cocktails and beverages was first sparked when he found himself working behind the bar at the age of 18 years old. His early years working in restaurants gave him an appreciation for cocktail creation, and fueled his passion for learning everything he could about spirits and flavor combinations.

Grenz is well-immersed in the Austin beverage scene. He started his Austin career at the Italian spot Tony C's, where he worked his way up to Bar Manager, expanding his knowledge operationally as well as assisting with curating the wine program. Grenz then landed a gig as a Bartender at one of Austin's hottest restaurant's, Qui, where he later became Bar Manager, working under award-winning Chef Paul Qui. Grenz worked his way to Beverage Director and General

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Manager of Kuneho, where he was hailed as a 2017 finalist of the "Official Drink of Austin" for his clarified *Horchata Milk Punch* Cocktail.

Grenz's extensive beverage knowledge brings a local perspective and creative edge to Fairmont Austin's bar program. He is thrilled to showcase his traditional take on cocktails with the Austin community while staying true to the city's unique and "Keep Austin Weird" attitude.

"This is an incredibly humbling and exciting project," says Grenz. "The vision is to create a feeling of individuality between each distinctive bar program, while tying everything into a cohesive story. With such varying concepts as the globally focused dining hall Revue, to the temptation-inducing Rules & Regs bar and pool deck, creating a distinctive cocktail character using playful techniques with locally sourced ingredients and spirits will set Fairmont Austin apart as a food and beverage hub of downtown."

Full cocktail lists and beverage offerings will be shared via each bar and restaurant's website leading up to opening. For a sneak peak, Grenz shares his "nod-to-tiki" creation with a little Austin flair, the *Pancho & Lefty*.

## Pancho & Lefty

# Ingredients:

Mount Gay Black Barrel 0.75oz
Bacardi Rum 0.75oz
Lime Juice 0.75oz
Cointreau 0.75oz
Orgeat 0.5oz
Banana Coconut Cream 0.25oz

## Garnish:

Luxardo Cherry Mint Sprig Dash Underberg Bitters

### Instructions:

Shake ingredients with ice and strain into a Collins or Highball glass. Fill glass with crushed ice. Top with several dashes of Underberg Bitters, Luxardo Cherry and mint sprig. Imbibe freely.

In addition to the cocktail development and beverage selection process for all of Fairmont Austin's five restaurants and bars, Grenz will partner with Amber Milner, Fairmont Austin's Banquet Beverage Manager, for the ideation and creation of the hotel's catering libations program. A made-from-scratch selection of cocktails-on-tap as well as an option of specialty cocktails using only local Texas spirits are just a few of the unique offerings the team will bring to Austin's banquets and events scene.



#### **About Fairmont Austin**

At the heart of the vibrant Central Business District, Fairmont Austin is uniquely situated alongside the lush greenery of Palm Park and Waller Creek, with exclusive and direct access to the Austin Convention Center. Opening early 2018, the 37-story luxury hotel will feature 1,048 richly appointed guest rooms and suites, including exclusive Fairmont Gold rooms and lounge, with picturesque vistas of Lady Bird Lake, the State Capitol and the dramatic cityscape. Boasting a level of service and amenities unrivaled by Austin hotels, guests will indulge in several dining experiences, seasonally heated swimming pool on the 7th floor terrace, full-service salon and spa, state-of-the-art fitness center and nearly 140,000 square feet of total meeting space. The hotel's towering architectural design embraces Austin's Green Energy program, while interior elements will showcase the breathtaking Hill Country landscape and rich traditions of Austin's cultural heritage. Fairmont Austin will engage guests with the city's famed music scene as the "Live Music Capital of the World," as well as the area's celebrated cuisine and diverse artistic lifestyle. Become a fan of Fairmont Austin and follow us on Facebook and Instagram. For more information, please call 512-600-2000 or visit us at fairmont.com/austin.

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